



**World Horticultural Exhibition
2027 Yokohama Japan
Progress Report**

2020.9.30

City of YOKOHAMA

1

Greeting



Mr. SOGA Koji

Director-General of Kamiseya Development and
World Horticultural Exhibition Promotion Office

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Progress report

Recent Topics of Yokohama

April 2020 World Horticultural Exhibition Promotion Division expanded



Recent Topics of Yokohama

Talented people joined from private companies and the city
Number of members 15 → 70



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Recent Topics of Yokohama

Spring 2020

Broadcasted the flowers at the venues through SNS



ガーデンネックレス横浜
Garden Necklace
YOKOHAMA 2020

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Recent Topics of Yokohama

Instagram



【8月14日 里山ガーデン】
里山ガーデンでは、秋に向けて着々と大花壇の準備が ...



【8月7日 里山ガーデン】
8月の5日間 (8/8、8/9、8/10、8/22 ...



【8月5日 里山ガーデン】
7月に開催した「たねダンゴ」花壇づくりの様子をY ...



【7月29日 新市庁舎】
新市庁舎1階の展示スペースにガーデンペアが登場し ...

ガーデンネックレス横浜
Garden Necklace
YOKOHAMA 2020

YouTube

☰ YouTube JP 検索



【公式】港の見える丘公園 満開のバラ 3つのバラ園2020春 (2020.5.14)

Enjoyed the beautiful flowers at home 😊❤️

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Recent Topics of Yokohama



July 2020

Yokohama Triennale
started

Nick CAVE
Kinetic Spinner Forest, 2016(recreated in 2020)
© Nick Cave Installation view of Yokohama Triennale 2020
Photo: OTSUKA Keita
Photo courtesy of Organizing Committee for Yokohama
Triennale

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Recent Topics of Yokohama

COVID-19 prevention measures (examples)

- Ticket sales by appointment
- Temperature check & hand sanitizing
- Practicing physical distancing, wearing masks



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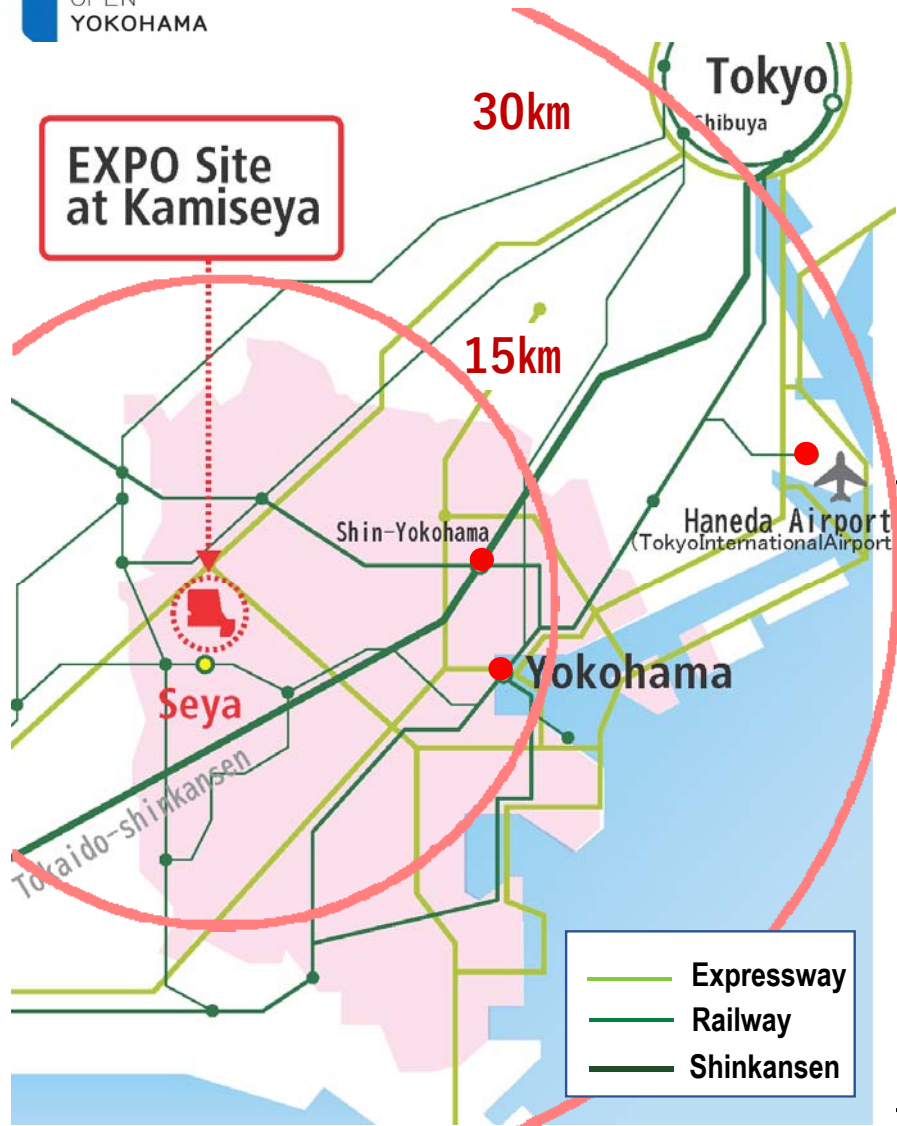
World Horticultural Exhibition Yokohama 2027

Basic Outline

Class of the Exhibition	A 1
Location	KAMISEYA (Yokohama Japan)
Duration	March-September 2027 (6 months)
Expected Number of Visitors	Total : 15 million Paid Visitors : 10 million

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World Horticultural Exhibition Yokohama 2027



Features of Kamiseya

- Convenient access from Tokyo
- History of being requisitioned by the US military communication facility
- Vast space left untouched in the city with abundant nature



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Main Theme



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Exhibition Master Plan

The master plan proposal is being considered, taking into account the views of the experts and the national government



Online talks with Experts (Aug 2020)



Master plan workshops

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Reevaluation of the Greenery



Health promotion activities in green spaces

The COVID-19 pandemic has **changed** people's lifestyles and values, pushing us to **reevaluate** the importance of greenery near our homes

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Reevaluation of the Greenery



Farming experiences in cities



Working in open-air spaces

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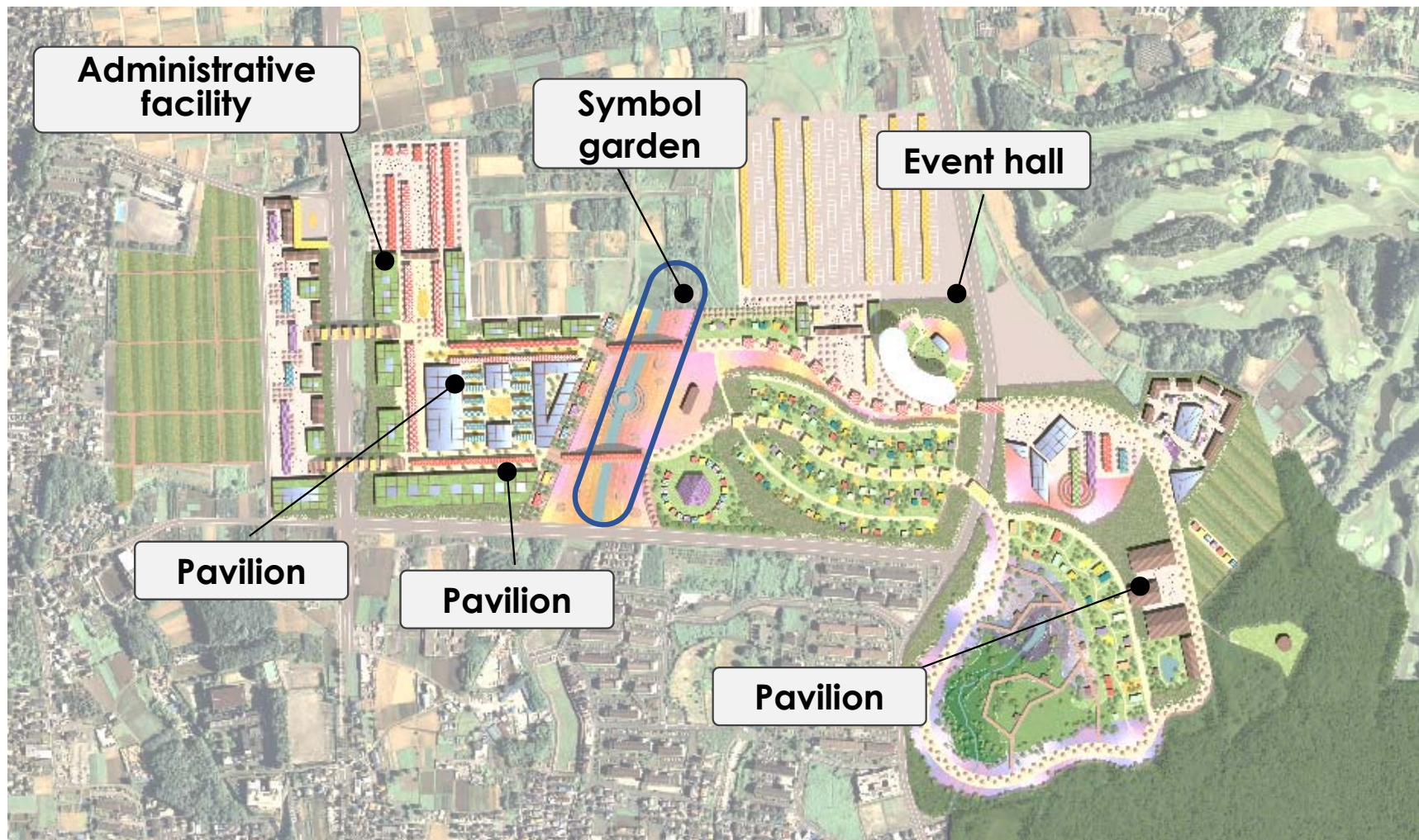
Current Kamiseya

Rich untouched nature & valuable farming space in urban area



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Venue Plan



説明者の動画放映

Venue Plan

Feel symbiosis with nature, lifestyle close to agriculture,
and resource recycling



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Venue Plan

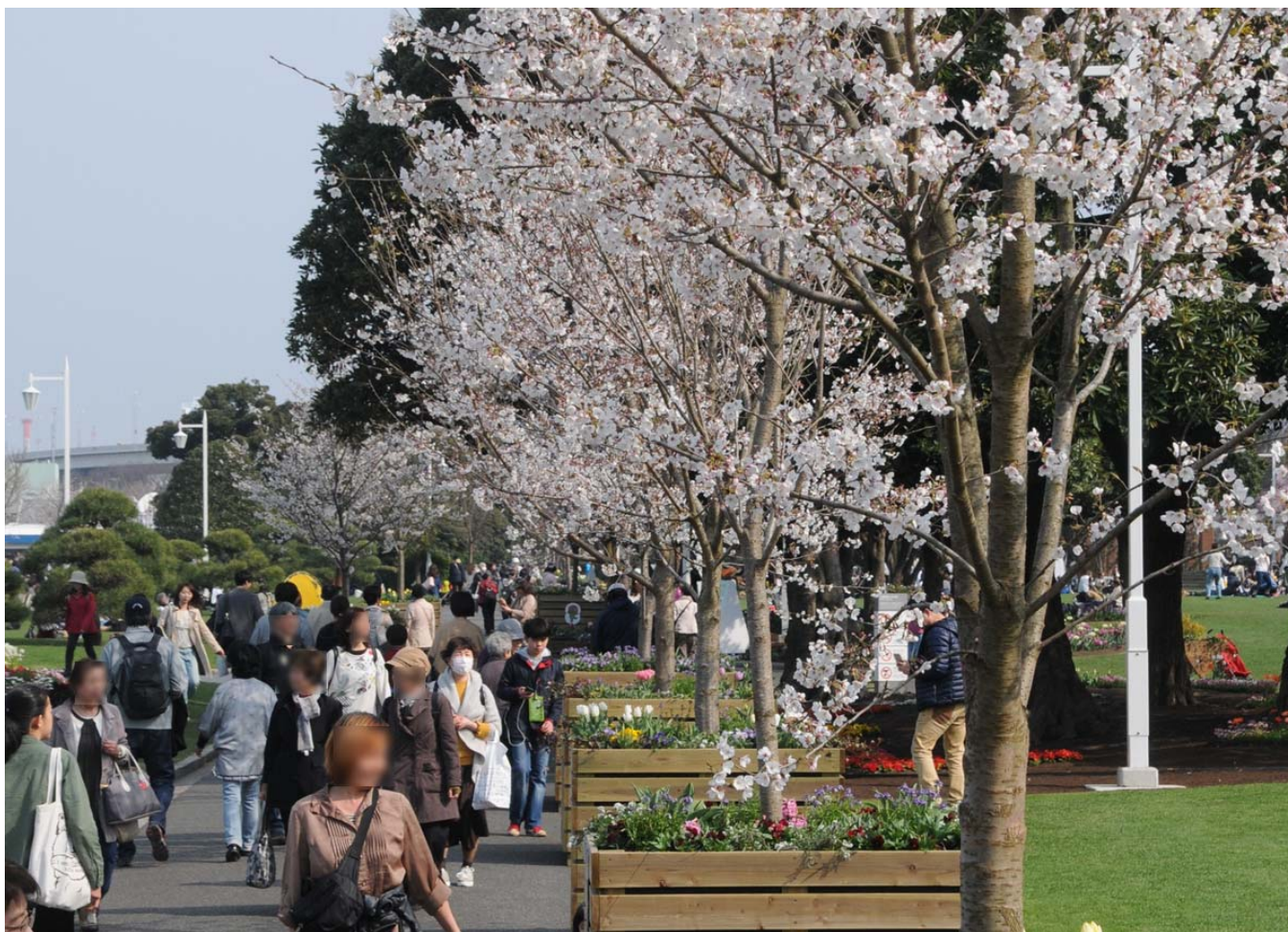
Experience contents utilizing cutting-edge technologies



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Planting Projects towards Exhibition

Growing various Japanese cherry trees



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Planting Projects for the Exhibition

Experiment of optimal planting



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Planting Projects for the Exhibition

Design of large-scale flowerbeds of the seasons



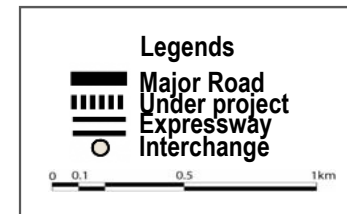
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Urban Development that Embodies the Legacy



March 2020

Formulated **Master Land Use Plan** for the former Kamiseya communication facility



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Transportation Access

Utilizing various means of transportation to secure diverse access routes

Transportation access being considered

- New transportation system
- Shuttle bus service
- Bicycle sharing services
- Seamless transportation service

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Environmental Impact Assessment



Jan 2020
Environmental
impact assessment
of urban
development started

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Environmental Impact Assessment



Assessment briefing (Aug 2020)

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Enthusiasm for the Coming Exhibition

Promotion through various media



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Message from

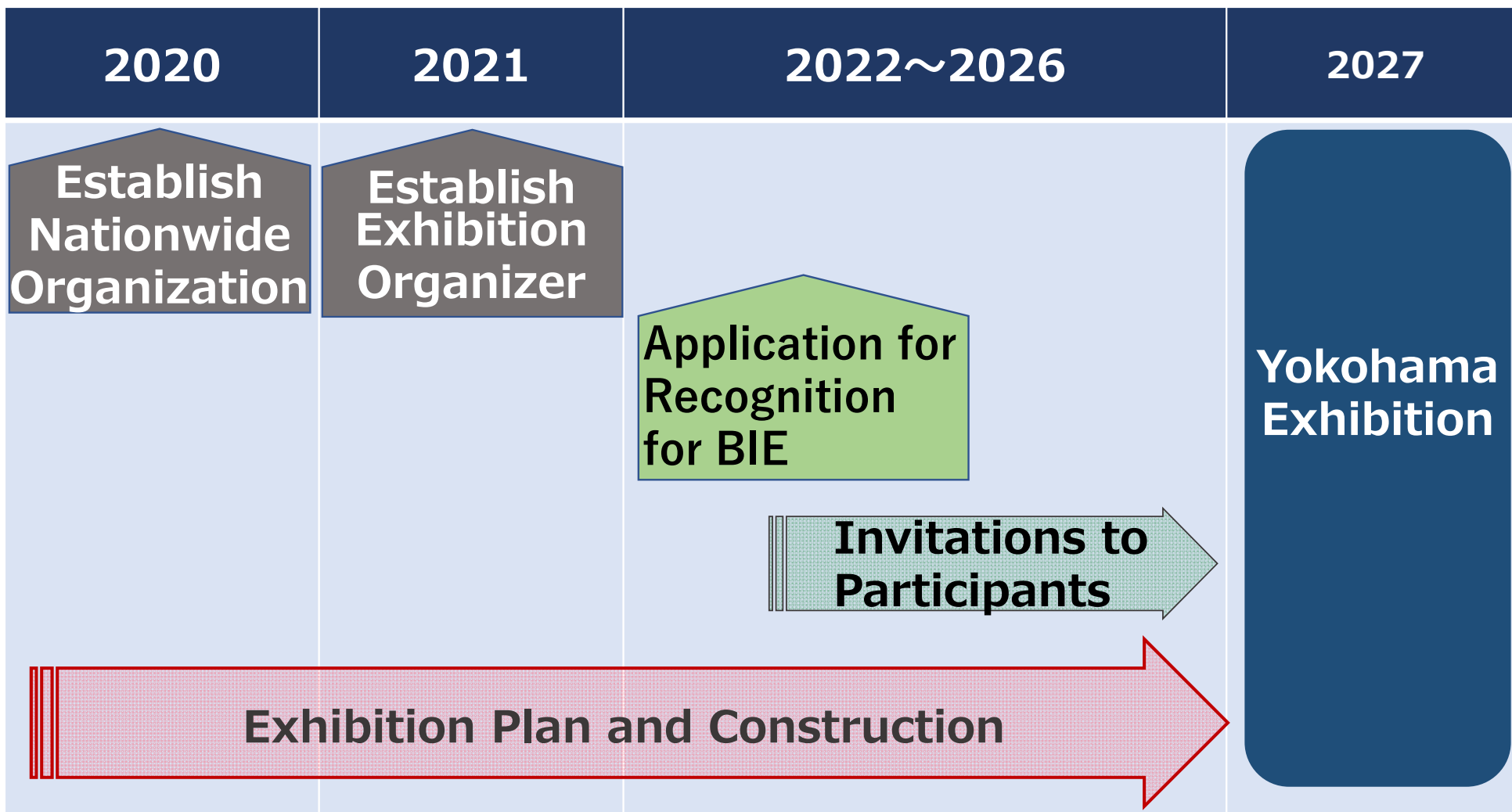
Mr. SAKATA Hiroshi

President of
Sakata Seed Corporation

Promotion Organization



Schedule



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Thank you

